



722 HAMILTON RD - NOV 2017

- LARGE APARTMENT WITHIN THE COMPLEX
- HUSBAND AND WIFE LIVED IN UNIT
- HUSBAND WAS OUT AT COMPLEX CAFETERIA GETTING LUNCH FOR BOTH OF THEM
- FEMALE VICTIM FEEL ASLEEP ON COUCH WHILE SMOKING



722 HAMILTON RD - NOV 2017

- BOTH OCCUPANTS SMOKED CONTRABAND CIGARETTES
- HUNDREDS OF CIGARETTES FOUND IN UNIT.
- UNIT HAD HEAT DETECTOR WHICH ACTIVATED FIRE ALARM SYSTEM
- VICTIM FOUND IN BATHROOM TRYING TO GET OUT A WINDOW



744 FANSHAWE PARK RD E - APRIL 2017

- 12 STOREY APARTMENT BUILDING
- NEIGHBOUR WAKES UP BECAUSE OF SMOKE ALARM SOUNDING
- FEMALE VICTIM FOUND IN CHAIR AT POINT OF ORIGIN
- SMOKE ALARM WAS DIRECTLY ABOVE CHAIR



140 LANGARTH ST W – JUNE 2015

- MALE OCCUPANT FEEL ASLEEP ON THE COUCH WHILE SMOKING.
- VICTIM FOUND LAYING ON THE GROUND AT THE DOOR TO THE UNIT
- BATTERY OPERATED SMOKE ALARM IN THE UNIT WAS DISABLED.



140 LANGARTH ST W – JUNE 2015

- THOUSANDS OF CONTRABAND CIGARETTES WERE FOUND IN THE UNIT
- FIRE MODELING ESTIMATES THAT THE FIRE IN THE UNIT WAS BURNING FOR HOURS BEFORE WINDOW FAILED.



1451 OXFORD ST E – NOV 2014

- ILLEGAL GROUP HOME RUN BY KEITH CHARLES/PEOPLE HELPING PEOPLE
- CHARLES WOULD GIVE CONTRABAND CIGARETTES TO TENANTS AS REWARDS FOR GOOD BEHAVIOR



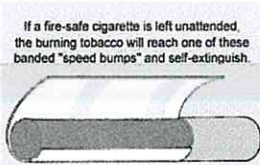
WHAT ARE CONTRABAND CIGARETTES

• CONTRABAND CIGARETTES ARE PRODUCED ILLEGALLY WITHOUT 'REDUCED IGNITION PROPENSITY' MATERIALS WHICH CAUSE A CIGARETTE TO SELF EXTINGUISH IF NOT BEING SMOKED



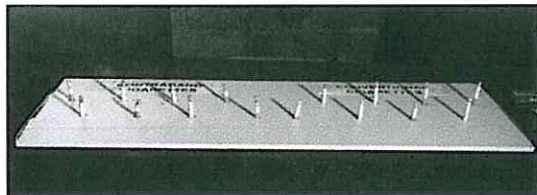
CONVENTIONAL "FIRE SAFE" CIGARETTES

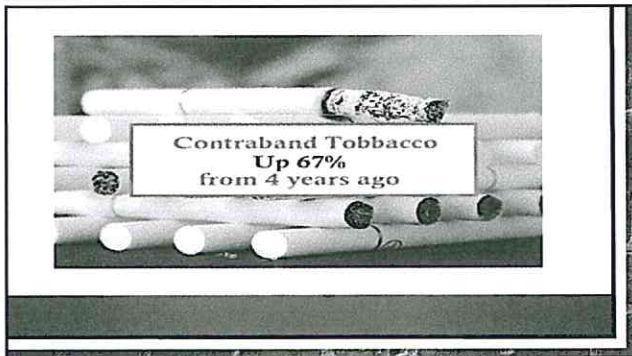
• FIRE SAFE CIGARETTES ARE PRODUCED BY ADDING TWO TO THREE THIN BANDS OF LESS-POROUS CIGARETTE PAPER ALONG THE LENGTH OF THE CIGARETTE, CREATING SERIES OF HARDER-TO-BURN "SPEED BUMPS"

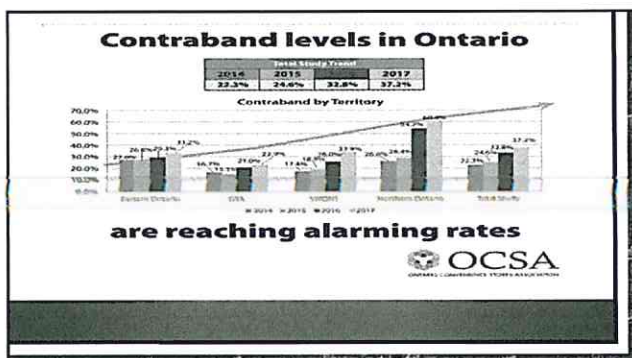


If a fire-safe cigarette is left unattended, the burning tobacco will reach one of these banded "speed bumps" and self-extinguish.

STAND UP BURN TEST







Region	2017 % Contra- band	2016 % Contra- band	2015 % Contra- band	2014 % Contra- band
Brampton	16.1%	9.5%	21.9%	19.1%
Cornwall	18.9%	9.6%	18.9%	17.4%
Toronto	19.0%	16.1%	15.8%	14.8%
Windsor	24.0%	13.5%	27.6%	25.7%
Niagara Falls	27.7%	20.6%	29.6%	29.0%
Ottawa	28.0%	18.4%	18.4%	14.0%
Durham	28.6%	28.4%	12.2%	16.7%
Hamilton	30.9%	25.0%	16.6%	28.6%
Guelph	34.3%	30.3%	17.3%	21.0%
Oshawa	36.7%	32.4%	13.2%	21.4%
London	33.8%	28.5%	25.5%	27.4%
Kitchener-Cambridge	36.3%	28.3%	29.0%	26.3%
Brockville	38.1%	39.1%	24.5%	18.4%
Barrie	38.2%	34.7%	29.6%	20.6%
Kingston	41.8%	46.5%	28.4%	26.6%
Huntsville	49.7%	52.4%	24.7%	21.3%
Bellefleur	46.1%	43.8%	29.8%	27.0%
Brantford	49.9%	33.8%	20.4%	29.3%
Orillia	58.0%	37.0%	30.4%	22.6%
Sudbury	39.0%	50.1%	32.7%	35.1%
Thunder Bay	79.9%	49.3%	20.7%	18.4%
North Bay	79.7%	66.3%	18.1%	23.9%

FIRE DEPARTMENT MARKETING



PARTNERSHIPS

CRIME I+I STOPPERS



ONTARIO CRIME I+I STOPPERS



CONTACT ME

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BRAND

*Brands 1-31 are
popular mainly in
Quebec*

- | | | | |
|-----------|-----------------|-----------|--------------------|
| 1 | CDN Express | 36 | Midazze |
| 2 | BMW | 37 | X-Treme |
| 3 | VIP | 38 | Bermuda |
| 4 | TEKA | 39 | Native |
| 5 | Quebec Tips | 40 | Jazz |
| 6 | Cartier | 41 | Deerfield |
| 7 | Lucky 7 | 42 | Wolfpack |
| 8 | Jack Peterson | 43 | Palm |
| 9 | Du Mont | 44 | DKs |
| 10 | Deux Montagnes | 45 | DK Tips |
| 11 | Du Roi | 46 | SAGO |
| 12 | Caughnawaga | 47 | Oakdale |
| 13 | Rockman | 48 | BB |
| 14 | Fighter | 49 | Menage |
| 15 | Hawk | 50 | Golden Leaf |
| 16 | Basic | 51 | Canadian Goose |
| 17 | Nationale | 52 | Elite |
| 18 | 222s | 53 | Bronco |
| 19 | Montcalm | 54 | Northern Lights |
| 20 | Import A | 55 | Signals |
| 21 | Patriots | 56 | Quebec Express |
| 22 | Sasne | 57 | Classic |
| 23 | KTA Tips | 58 | Time |
| 24 | SG Tips | 59 | 2 Time |
| 25 | Pulsar | 60 | Luckys |
| 26 | Harley Davidson | 61 | Natural |
| 27 | Native Express | 62 | Canadian Leaf |
| 28 | Fleur De Lys | 63 | Dakota |
| 29 | Nautical | 64 | Klass A |
| 30 | Rockman | 65 | Royal Reserve |
| 31 | Mont Royale | 66 | Gold Platinum D &N |
| 32 | Chippewa | 67 | Cheyenne |
| 33 | CDN | 68 | Canadian Discount |
| 34 | Nexx | 69 | Poker |
| 35 | Icon | 70 | Muskoka |
| | | 71 | Tabu |
| | | 72 | Playfares |
| | | 73 | Natures Finest |
| | | 74 | Belview |
| | | 75 | American |
| | | 76 | Discount |